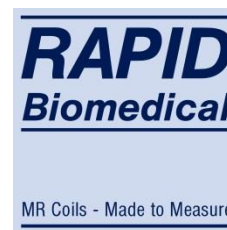


Call for Publications – 4th Campaign

“Let Your Publication Perform Twice!”



Rules and Regulations to qualify for a lottery ticket

When does the campaign start?

Now!

What can I win?

The prize is either an iPad, an iPhone or an Android device of equal value of your choice (drawing on November 26th, 2020) and the **2020 Special** (drawing on May 15th, 2020 - see below for further information).

How should I send my contribution?

Please send it to publication@rapidmri.com with the word “publication” in the subject line.

What information must my transmittal contain?

- The product number of the RAPID coil or - if not easily traceable - a description of the sourcing track and the coil design
- A pdf-file if your contribution was published in a journal
- A pdf-file plus name, date and place of the meeting and the abstract number in case it was an oral presentation, a poster or an e-poster during a meeting

Can I send a publication if I am not the author?

Yes, as long as you are named as co-author.

Can co-authors submit the same publication?

Yes. Every person submitting a publication gets a lottery ticket with equal rights regardless of the order of submission or if the person is author or co-author.

Can I send different publications with the same coil?

Yes. You can send as many different publications with the same coil as are available. Each publication will get a lottery ticket with equal rights.

Can I send publications that had been sent in for the earlier campaigns?

No. We will only accept publications that haven't been contributed by you in an earlier campaign.

What is the benefit for RAPID in this campaign?

Most of RAPID Biomedical's MR coils are used for scientific studies and as a result, they play a part in scientific publications. On the other hand, potential customers often ask for performance data for our products. The benefit of this campaign is to bring these two facts together by answering those requests with the information provided by the publications. By submitting your publication, you agree that RAPID Biomedical and RAPID MR International may use the information provided for marketing purposes (e.g. reference to the bibliography for potential customers, print materials, or online product information).

2020 Special Drawing

RAPID Biomedical will make a donation of 1000 EUR or 1000 USD to a charitable organization (subject to verification*) that is providing exceptional relief initiatives during this coronavirus pandemic. Please indicate your favorite charity in your cover letter. In a special drawing on May 15th, 2020, we will identify the charitable organization of choice. If no publication entries are received by May 15th, 2020, RAPID Biomedical reserves the right to choose a local charity to support with this donation as the need is urgent!

When does the campaign end?

Deadline for the donation winning 2020 Special: May 14th, 2020 at midnight (CEST)

Deadline for the 2020 campaign: November 25th, 2020 at midnight (CEST)

The final drawing will take place on November 26th, 2020. The winners will be announced on our website the weeks following the drawings and in our December mailing.

Thank you for your contributions and **good luck!**

Rimpar, Germany
April 2020

*A verification of common public interest will be required prior to the donation transfer.